



PRESS RELEASE

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CLEAN UP DAY A GREAT SUCCESS

On Friday 24th August 2007 families joined in the fun on an estate in Doncaster when a clean up day was organised.

The day was organised by Chevin Housing Association for residents and staff to help out with a clear up of the estate to remove the litter and fly-tipping that was present.

Children and their parents were encouraged to get involved and were provided with rubber gloves, high visibility vests and bin bags. They had a great day with a face painter, magician and balloon maker entertaining them throughout. The kids each received a certificate stating they had helped with the clean up along with a goodie bag and 5 special prizes were given to the kids who helped out the best on the day. Everyone was treated to lunch as a "thank you" from Chevin.

The day was a great success with the skips being fully loaded and the estate looking tidier, cleaner and litter free.

Gill Welch, Service Improvement Co-ordinator at Chevin said "I was very impressed with the effort put in by the people living on the estate and the Chevin staff who worked hard to ensure the day went well. By the end of the day the skips were full of rubbish, from cans to cookers and the estate looked very tidy. The involvement of residents is the key to the long term success of events like these. Our aim is to give the area a fresh start and hope that residents appreciate how good the estate can look if they work with us and other agencies to prevent tipping by ensuring rubbish and unwanted items are taken to tips or collected by the relevant agencies".

Chevin staff were praised by residents of the estate for organising the event.

Photographed helping out are twins Declan and Darren Brown.

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Notes to editors:

The Chevin Housing Group was formed in 2001 following the merger of a number of associations who had been in operation from as far back as 1974. The current group consists of Chevin Housing Association and Harewood Housing Society. Chevin, the parent company owns, manages and maintains the Group's rented homes and Harewood manages and maintains the Group's leasehold properties and also provides a management service to private sector leaseholders.

The vision for the Chevin Group is, 'building a better future for people and communities'. In order to achieve this we are involved in a diverse range of activities. These include; managing and maintaining rented and leasehold homes, the development of new and refurbished homes (including rented, leasehold and sale options) and regeneration services, working in partnership with local people to enable them to play a part in the future of their neighbourhoods.

The Group operates across Yorkshire and the Humber and North Nottinghamshire, with around 6,000 rented homes in management. We also manage a further 1650 leasehold homes which include 750 private sector flats.